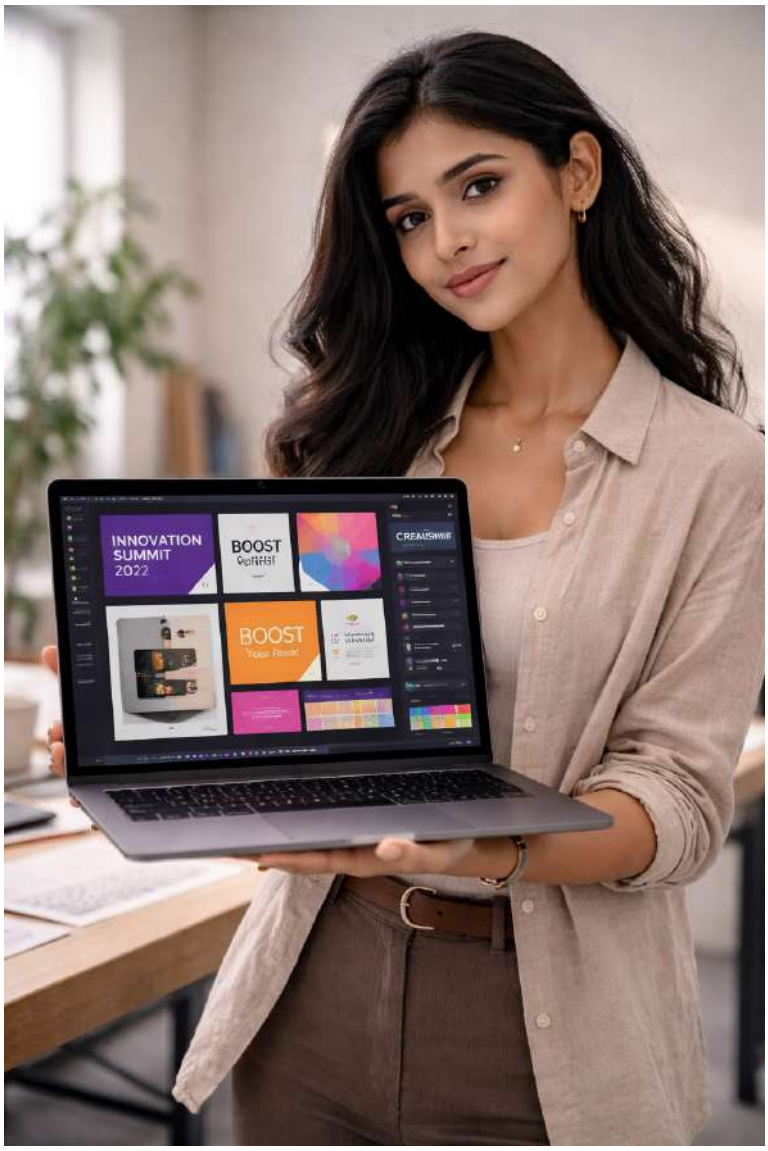
SANJAY GHODAWAT UNIVERSITY
KOLHAPUR (MAHARASHTRA)
SCHOOL OF DESIGN

HAMSTECH
30 YEARS OF EXCELLENCE
IN DESIGN EDUCATION

LEARN COMMUNICATION DESIGN, THE INDUSTRY WAY



B.Des in Communication Design

The Bachelor of Design in Communication Design programme is designed to help students turn ideas into visual experiences that work across print, digital and motion. From a foundation year in visual thinking, drawing, and design basics, the course moves into typography, branding, UI/UX, motion graphics, information design and portfolio building. It prepares students for creative careers in modern media, digital platforms and design-led industries.

Course Highlights

- AI Integrated Curriculum
- Celebrity Mentorship
- 100% Placement Support
- Entrepreneurship Guidance & Support
- Global Exposure

Course Content

Sem 1

- Elements and Principles of Design
- Basic Design and Graphics – I
- Design History + Visual Culture (International)
- Computer Fundamentals
- Material Exploration
- Professional Practice – I

Sem 2

- Design Thinking & Creativity
- Basic Design and Graphics – II
- Design History & Visual Culture (Indian)
- CAD
- 3D Form Exploration
- Professional Practice – II

Sem 3 (Visual Communication Systems)

- Typography – I (Type Systems)
- Layout & Editorial Design
- Illustration & Image Narratives
- Semiotics & Visual Culture
- Print Production Techniques
- UI Design – Basics

Sem 4 (Branding & Interaction)

- Typography – II (Expressive Type)
- Branding & Identity Design
- Packaging Design
- UX Design – Fundamentals
- Motion Graphics – Introduction
- Indian Visual Culture / Cultural Studies

Sem 5 (Strategic Communication)

- Advertising & Campaign Design
- Brand Strategy & Communication
- Interaction Design (UI/UX)
- Motion Graphics & Animation
- Design Research Methods
- Industry Internship – I

Sem 6 (Information & Experience Design)

- Information Design & Data Visualization
- Service & Experience Design
- Film & Video Communication
- System Design (Design for Scale)
- Portfolio Development – I
- Industry Internship – II

Sem 7 (Pre-Thesis & Advanced Practice)

- Design Entrepreneurship & Management
- Ethics, Sustainability & AI in Design
- Advanced Specialization Studio
- Graphic Design
- UI/UX
- Animation & Motion
- Advertising
- Research for Graduation Project
- Portfolio Development – II

Sem 8 (Graduation Project)

- Major Design Thesis Project
- Research Dissertation
- Industry Internship / Live Project
- Portfolio, Exhibition & Jury
- Design Leadership & Professional Practice

Career Opportunities

- Graphic Designer
- Brand Identity Designer
- UI/UX Designer
- Motion Graphics Designer
- Illustrator / Visual Storyteller
- Advertising Designer
- Design Entrepreneur / Studio Owner

Work with top brands

DANUBE HOME · pepperfry.com · Sleek KITCHENS · IKEA · LIVSPACE

Calvin Klein · TOMMY HILFIGER · pantaloons · HOME EXPERTS

SHOPPERS STOP · ZARA · asianpaints · benetton

Industry Exposure









Site Visits



Interior Design Internship in Milan



Paris Fashion Week 2025



London Fashion Week 2025



London Fashion Week 2022



Coventry College, UK

Global Exposure

Life at School of Design by Hamstech at Sanjay Ghodawat University


Well Equipped Classrooms


Hostel


Stadium


Library


SGU Gym


Amphitheatre


Star Local Mart


Food Court


Annual Fashion Show


InteriYour Showcase & Exhibition


Pixel Perfect Photo Exhibition


Draping Workshop at MDIS, Singapore


Lasalle College, Singapore


London Fashion Week 2022


Dudley. UK


Lasalle College, Singapore



STEP INTO THE FUTURE OF DESIGN.

Admissions open for 2026

Contact Us Today : 89888 77888