SANJAY GHODAWAT UNIVERSITY
KOLHAPUR (MAHARASHTRA)
SCHOOL OF DESIGN

HAMSTECH
30 YEARS OF EXCELLENCE
IN DESIGN EDUCATION

LEARN
PRODUCT DESIGN,
THE INDUSTRY WAY



B.Des in Product Design

The Bachelor of Design in Product Design programme focuses on building the skills needed to create functional, user-centric products for the real world. Beginning with a foundation in design thinking, drawing and form exploration, the course advances into product development, materials, prototyping, CAD and smart product systems. With an emphasis on hands-on learning and problem solving, it prepares students for careers in product-led industries, innovation-driven companies and design-focused organisations.

Course Highlights

- AI Integrated Curriculum
- Celebrity Mentorship
- 100% Placement Support
- Entrepreneurship Guidance & Support
- Global Exposure

Course Content

Sem 1

- Elements and Principles of Design
- Basic Design and Graphics – I
- Design History + Visual Culture (International)
- Computer Fundamentals
- Material Exploration
- Professional Practice – I

Sem 2

- Design Thinking & Creativity
- Basic Design and Graphics – II
- Design History & Visual Culture (Indian)
- CAD
- 3D Form Exploration
- Professional Practice – II

Sem 3

- Product Drawing
- Form Studies
- Material & Processes - I
- Advanced Model Making – I
- Aesthetics in Product Design
- Design Research

Sem 4

- Basics of Electronics
- Mechanism Design
- Material & Processes – II
- Prototyping Techniques
- Design Project – I
- Advanced Model Making – II (CAD)

Sem 5

- Advanced Rendering
- Product Interface Design
- Colour, Material & Finish Design
- Smart Product Design & IOT
- Automotive Sketching & Rendering
- Design project II

Sem 6

- Future of Design
- AR/VR (MR) Design
- Product Branding & Identity
- Automotive Packaging
- Automotive Modelling
- Portfolio Making
- Design project II

Sem 7

- Design for Manufacturing & Assembly
- Sustainable Design
- New Product Design
- Design Management
- CAD – Advance Surfacing
- Automotive Materials & Manufacturing Processes
- Design Project III

Sem 8

- Graduation Project
- Internship / On Job Training
- Innovation & IPR

Career Opportunities

- Product Designer
- Industrial Designer
- Furniture Designer
- UI / UX Designer
- Packaging Designer
- Design Research and Innovation Specialist
- Product Entrepreneur / Studio Owner

Work with top brands

DANUBE HOME · pepperfry.com · Sleek KITCHENS · IKEA · LIVSPACE · Calvin Klein · TOMMY HILFIGER · pantaloons · HOME EXPERTS · SHOPPERS STOP · ZARA · asianpaints · benetton

Industry Exposure






Site Visits



Interior Design Internship in Milan



Paris Fashion Week 2025



London Fashion Week 2025



London Fashion Week 2022



Coventry College, UK

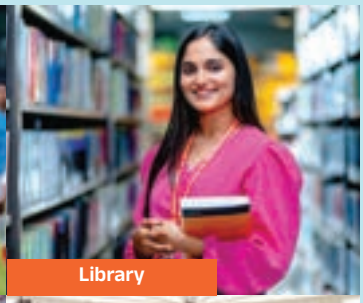
Global Exposure

Life at School of Design by Hamstech at Sanjay Ghodawat University


Well Equipped Classrooms


Hostel

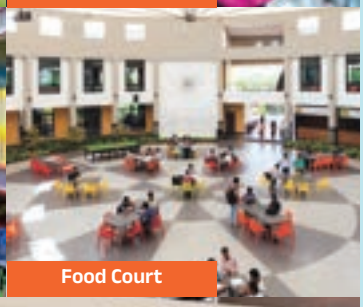

Stadium


Library


SGU Gym

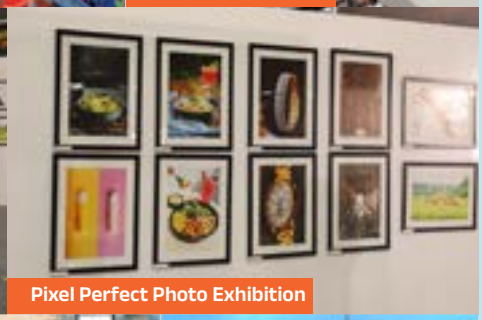

Amphitheatre


Star Local Mart


Food Court


Annual Fashion Show


InteriYour Showcase & Exhibition


Pixel Perfect Photo Exhibition


Draping Workshop at MDIS, Singapore


Lasalle College, Singapore


London Fashion Week 2022


Dudley. UK


Lasalle College, Singapore





STEP INTO THE FUTURE OF DESIGN.

Admissions open for 2026

Contact Us Today : 89888 77888