Sanjay Ghodawat University, Kolhapur
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EVENT REPORT: SHARK HUNT - BUSINESS PLAN COMPETITION

- Date: 19th March 2024
- **Venue**: MBA Auditorium, Sanjay Ghodawat University
- Event: Shark Hunt - Business Plan Competition
- Event Coordinator: Prof. Sagar Kurane

On 19th March 2024, Sanjay Ghodawat University organized an exciting event titled "Shark Hunt - Business Plan Competition" in the MBA Auditorium. This competition provided a platform for undergraduate and postgraduate students to showcase their entrepreneurial skills and innovative business ideas. The event was a resounding success, with 21 teams from various colleges participating and competing for the top prizes.

Details of the Event:

The competition attracted 21 teams from different colleges, all eager to present their unique business plans to a panel of esteemed judges. Each team had the opportunity to pitch their ideas, which were evaluated based on innovation, feasibility, market potential, and overall presentation.

Highlights of the Competition:

Diverse Participation: The event saw a diverse group of participants, with teams coming from various academic backgrounds and institutions. This diversity enriched the competition, bringing a wide range of perspectives and ideas to the table.

Innovative Business Plans: The teams presented a variety of business plans, spanning industries such as technology, healthcare, sustainability, and consumer goods. The innovative solutions and creative thinking demonstrated by the students were truly impressive.

Judging Panel: The panel of judges comprised experienced industry professionals and academicians who provided valuable feedback and insights to the participants. Their expertise added significant value to the competition, guiding the students on how to refine and enhance their business ideas.

- **Mr. Sachin Rajaram Kumbhoje**
  - Director, OpEx Accelerator Private Limited
  - Co-founder, CIREE EduTech LLP
  - Head, Incubation Cell - Chamber for the Advancement of Small & Medium Scale Businesses, Mumbai.
- **Mr. Suhas Chindak**
  - Owner, Vega Aviation Products Pvt. Ltd
  - Director, Trikona F & B Pvt Ltd (Tea Toast Café)
- **Mr. Swapnil Hirukade**
  - Training and Placement Officer. SGU

Cash Prizes: The competition offered attractive cash prizes to the top two teams. The first prize of Rs. 7000 and the second prize of Rs. 4000 provided a substantial incentive for the participants to put forth their best efforts.

Winning Teams:

First Prize (Rs. 7000): Samuel Vinod Khubchandani & Team (SGU)



Their business plan was noted for its thorough market analysis and potential for scalability.

Second Prize (Rs. 4000): Kshama Chougule & Team (KLE Collage)



The judges were impressed by their commitment to environmental sustainability and the feasibility of their business approach.

Event Host:

Prof. Sagar Kurane expertly hosted the event, ensuring that the competition ran smoothly and keeping the audience engaged. His enthusiasm and professionalism contributed greatly to the overall success of the event.

Conclusion:

The Shark Hunt - Business Plan Competition was a remarkable event that not only highlighted the entrepreneurial talent among students but also provided them with a valuable learning experience. The event concluded with a vote of thanks to all participants, judges, and organizers. The success of this

competition has set a high standard for future events and reinforced Sanjay Ghodawat University's commitment to fostering innovation and entrepreneurship among its students.

Overall, the Shark Hunt competition was a testament to the creativity and potential of young entrepreneurs, and it provided a great platform for students to take their first steps toward realizing their business aspirations.

